

BISHOP VEROT CATHOLIC HIGH SCHOOL

2017-2018 Sponsorship Guide

We are pleased to once again offer our Sponsorship Guide as a comprehensive source for all of the advertising and sponsorship opportunities available throughout the school year. As part of our corporate sponsorship program, our Advancement Office will work closely with you in creating unique advertising avenues that will align with your branding and marketing needs all while fulfilling the vital fundraising needs of Bishop Verot.

Please take a moment to review the sponsorship opportunities and contact Gina Lombardo at (239)274-6730 or gina.lombardo@bvhs.org if you have any questions.

BLACK & GOLD MAGAZINE

This full-color 52-page quarterly magazine is distributed to nearly 6,000 homes across the nation in addition to impressive readership numbers via the online version. Each quarter, the Black & Gold Magazine features alumni making news across the nation, in addition to community news, and the Athletic Media Guide. Projected circulation: 6,500. Publish dates: September 2017, December 2017, April 2018, and June 2018.

COVER POSITION	1 ISSUE	4 ISSUES	INTERIOR ADS	1 ISSUE	4 ISSUES
Back Cover	\$1,550	\$1,350	Full Page	\$800	\$650
Inside Cover	\$1,000	\$800	1/2 Page	\$500	\$400
Inside Back	\$1,000	\$800	1/3 Page	\$375	\$300

GALA/AUCTION Saturday, April 14, 2018

\$10,000.00 Sponsor	Company logo to appear on all event related materials, logo to be displayed on cocktail napkins, VIP table for ten at the Gala, and a full page ad in the Summer issue of the B&G Magazine.
\$7,500.00 Sponsor	Company logo to be displayed on all event related materials as a sponsor, prominent signage at event, VIP table for eight at Gala. Half page ad in the Summer issue of the B&G Magazine.
\$5,000.00 Sponsor	Company logo to be displayed on all event related materials as a sponsor, prominent signage at event, VIP table for six at Gala. Half page ad in the Summer issue of the B&G Magazine.
\$2,500.00 Sponsor	Signage at the event, VIP table for four at the Gala, third page ad in the Summer issue of the B&G Magazine.
\$1,000.00 Sponsor	Signage at event, VIP table for two at the Gala, recognition in the Summer issue of the B&G Magazine.
\$750.00 Sponsor	Signage at the event, two seats for the Gala and recognition in the Summer issue of the B&G Magazine.
\$500.00 Sponsor	Signage at the event, two seats for the Gala and recognition in the Summer issue of the B&G Magazine.

■ VEROT VIKING 5k FUN RUN Saturday, January 27, 2018

Title Sponsor-\$3,000	Name/Logo on all promotional material, shirts, website, 8 entries to the race, 4 tickets to the Annual Gala/Auction (April 14, 2018) and 2 VIP passes to all home athletic events.
Gold Sponsor-\$1,000	Name/Logo on shirts, website, 6 entries to the race, 2 tickets to the Annual Gala/Auction (April 14, 2018) and 2 VIP passes to all home athletic events.
Silver Sponsor-\$750	Name/Logo on shirts, website and 2 VIP passes to all home athletic events.
Bronze Sponsor-\$500	Name/Logo on shirts, website and 2 entries to the race.
Race Number Sponsor-\$250	Name/Logo on race number, shirts, and website.
Mile Marker Sponsor-\$100	Yard sign at a mile marker with your name/logo.

■ ATHLETIC BOOSTER CLUB GOLF TOURNAMENT Saturday, October 28, 2017

Join the Athletic Booster Club as they host their 33RD Annual Golf Tournament at the Westminster Golf Club with all proceeds supporting the 26 Bishop Verot sports teams.

SPONSORSHIP	COST	DETAILS
Title Sponsorship	\$5,000	Two golf foursomes, eight polo shirts, a Title Sponsor sign on the golf course, 4' x 8' signage at Viking Stadium, full page ad in the Winter Black & Gold Magazine, and eight all-season passes for Bishop Verot sporting events.
Super Sponsor	\$2,500	Golf foursome, four polo shirts, Super Sponsor sign on the golf course, 4' x 8' signage at Viking Stadium, and four all-season passes for Bishop Verot sporting events.
Eagle Sponsor	\$1,250	Golf foursome, four polo shirts, Eagle Sponsor sign on the golf course, and four all-season passes to Bishop Verot sporting events.
Lunch Sponsor	\$1500	One golf foursome, four polo shirts, sign at the golf course, and a 4' X 8' sign at Viking Stadium.
Breakfast Sponsor	\$750	One golf foursome, four polo shirts, sign at the golf course.
Birdie Sponsor	\$600	One golf foursome and a sign at the golf course.
Pin Flag Sponsor	\$250	Company logo on pin flag of hole one.

VIKING STADIUM SIGNAGE

Designed to spotlight your business, advertising at Viking Stadium can showcase your business to the thousands of fans that visit Viking Stadium each school year. From football to lacrosse, your business logo will be at the forefront of every stadium event. Space is limited.

SPONSORSHIP	COST	DETAILS
Scoreboard Signage	\$1,500 per year plus one time-\$350 setup fee	Sign located on the main scoreboard.
Fence Signage	\$500 per year	Size 4'x8'

NEVINS GYM SCORER'S TABLE

The scorer's table has a rotating screen that is displayed during all athletic and school related events in the Nevins Gymnasium.

SPONSORSHIP	COST	DETAILS
2-yr contract	\$1,000 for 2-years, \$250 per year thereafter	\$1,000 initial 2-year contract covers setup fee.

CITY OF PALMS- CAFÉ SPONSOR-DECEMBER 2016

The Café is a huge 5,400 square foot area that houses our kitchen area. Veteran fans know that a stop at the Café is a must! Your support in purchasing these sponsorships helps ensure the continued success of the event and the mission of the Bishop Verot Athletic Booster Club.

Sponsorship	Cost	Details
Platinum Tent	\$5,000	Two large signs; one on walkway to gym and the other at the entrance to the Café. Four reserved five day tickets, four five day meal cards, a table for promotion of your business.
Gold Level	\$2,500	On the bottom of all directional signage and BVHS event signage will include "Provided by your name/company" three reserved five day tickets and three five day meal cards and a banner displayed for you in the Café.
Silver Level	\$1,000	Two reserved five day tickets, two five day meal cards and banner displayed for you in the Café.
Bronze Level	\$750	Two reserved five day tickets, two five day meal cards and a large sign displayed for you in the Café.
Bishop Verot Athletic Volunteer Polos	\$1,000	Two reserved five day tickets, two five day meal cards and your business name on the left sleeve of the polo.
Café Shirt	\$750	Two reserved five day tickets, two five day meal cards and your business name on the back of the shirts.

SEASON PASS NAMING SPONSOR

Many families and supporters purchase the annual athletic passes which provide free admission to regular season home games at Bishop Verot. The Season Pass sponsor will have their logo printed on each card.

SPONSORSHIP	COST
Pass Sponsor	\$1,000

CAMPUS UPGRADES

ADOPT-A-CLASSROOM

As Bishop Verot makes the leap to become a 1:1 iPad school, many of the current classroom features will need to be upgraded to assist the faculty in the changing dynamics. The facilities department has put together an estimate of the costs associated with upgrading a classroom. Donors, who prefer this tangible method of giving, can choose the teacher/classroom recipient of their gift. Classroom upgrades would take place during the summer months once the donation has been secured. A donation of a total classroom will have acknowledgement of the donor at the entrance of the classroom.

Total Sponsorship Cost: \$18,025.00

ITEM	COST	ITEM	COST
New Door	\$500	Atomic Clock	\$150
Paint	\$150	Rolling Cabinet	\$450
New White Boards	\$450	Teacher Chair	\$175
Window Blinds	\$100	Teacher Desk	\$1,000
File Cabinet	\$250	Main Building Classroom Windows	\$2,800
Carpet	\$2,000	Apple TV	Completed
Student furniture	10,000.00	50" Flat Screen TV	Completed

2017-2018 BISHOP VEROT SPONSORSHIP AGREEMENT

Please review the sponsorship and investment opportunities and fill out the following agreement form. Please complete pages 5 and 6.

SPONSORSHIP COMPANY NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

STEP 1: Please circle your selected sponsorship opportunities below and total on the next page.

PRINT SPONSORSHIP:

BLACK & GOLD MAGAZINE		
BACK COVER \$1,550 (1X) / \$1,350 (4X)	INSIDE FRONT COVER \$1,000 (1X) / \$800 (4X)	INSIDE BACK COVER \$1,000 (1X) / \$800 (4X)
INTERIOR FULL PAGE \$800 (1X) / \$650 (4X)	INTERIOR ½ PAGE \$500 (1X) / \$400 (4X)	INTERIOR 1/3 PAGE \$375 (1X) / \$300 (4X)

ATHLETIC SPONSORSHIP:

ATHLETIC BOOSTER CLUB GOLF TOURNAMENT			
TITLE SPONSOR \$5,000	SUPER SPONSOR \$2,500	EAGLE SPONSOR \$1,250	LUNCH SPONSOR \$1,500
CITY OF PALMS-BACK COURT CAFÉ			
Platinum Tent SPONSOR \$5,000	GOLD LEVEL SPONSOR \$2,500	SILVER/Volunteer POLOS SPONSOR \$1,000	BRONZE/Back Court Café shirt Sponsor \$750
ATHLETIC ADVERTISING			
STADIUM SCOREBOARD \$1,500 (+\$350 SETUP)	STADIUM FENCE \$500/YR	NEVINS SCORER'S TABLE \$1,000 FIRST TIME / \$250 RENEWAL	SEASON PASS \$1,000/YR

CAMPUS UPGRADES:

ADOPT-A-CLASSROOM
CLASSROOM SPONSORSHIP \$18,025

STEP 2: TOTAL THE ITEMS

TOTAL: _____

TOTAL DUE: _____

STEP 3: SELECT BILLING METHOD

PLEASE BILL (CIRCLE):
MONTHLY / QUARTERLY / ONE-TIME CHARGE

_____ CHECK (Enclosed, payable to BVHS)

_____ CREDIT CARD (See info below)

CREDIT CARD PAYMENT:

I agree to pay Bishop Verot Catholic High School, Inc. on a (circle one) monthly/quarterly/one-time paid in full basis for the select sponsorship items totaled above. I also understand that by signing this agreement I am authorizing a charge to my credit card by having my signature on file.

Signature: _____ Date: _____

Credit Card (circle one): VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card #: _____ Exp Date: _____

Name on Credit Card: _____

Billing Address: _____

City/State/Zip: _____

STEP 4: MAIL TO: BVHS, ATTN: GINA LOMBARDO, 5598 SUNRISE DRIVE, FORT MYERS, FL 33919