

BISHOP VEROT CATHOLIC HIGH SCHOOL

2018 – 2019 Sponsorship Guide

Bishop Verot's Sponsorship Guide is a comprehensive source for all of the advertising and sponsorship opportunities available throughout the school year. The Advancement Office will work closely with you to create an advertising plan aligned with your branding and marketing needs while supporting the vital fundraising needs of Bishop Verot.

Please contact the Director of Development, Mr. Jeff Brown, to review specific opportunities and answer any questions at 239-274-6730 or jeff.brown@bvhs.org.

B&G ALUMNI MAGAZINE

This full-color 52-page quarterly magazine is distributed to more than 6,000 homes across the nation in addition to impress online readership. Each quarter, the B&G features alumni news, community news, and the Athletic Guide, making it relevant for both alumni and current families.

Publish Dates: October 2019, January 2019, April 2019, July 2019

COVER POSITION	1 ISSUE	4 ISSUES	INTERIOR ADS	1 ISSUE	4 ISSUES
Back Cover	\$1,500	\$1,350	Full Page	\$800	\$650
Inside Cover	\$1,000	\$800	1/2 Page	\$500	\$400
Inside Back	\$1,000	\$800	1/3 Page	\$375	\$300

ANNUAL VEROT VIKING 5K FUN RUN - Saturday, January 26, 2019

SPONSORSHIP	COST	DETAILS
Title Sponsor	\$3,000	Name/Logo on all promotional material, shirts, website, 8 entries to the race and 4 tickets to the Annual Gala/Auction (March 23, 2019).
Gold Sponsor	\$1,000	Name/Logo on shirts, website, 6 entries to the race, and 2 tickets to the Annual Gala/Auction (March 23, 2019).
Silver Sponsor	\$750	Name/Logo on event flyers, shirts, and website and 4 entries to the race.
Bronze Sponsor	\$500	Name/Logo on shirts, website and 2 entries to the race.
Water Station Sponsor	\$250	Name/Logo on water station signage, shirts, and website.
Mile Marker Sponsor	\$100	Yard sign at a mile marker with your name/logo.

ANNUAL GALA / AUCTION – Saturday, March 23, 2019

This year's theme is Luau. In addition to sponsorships, please consider a donation to the auction portion of the event. Vacation home stays, gift certificates, event tickets, and experiences are all needed for the success of this fundraiser.

SPONSORSHIP	COST	DETAILS
The Big Kahuna	\$10,000	Company logo to appear on all event related materials, VIP table for ten at the Gala, and a full page ad in the Summer issue of the B&G Magazine.
Kokua	\$7,500	Company logo to be displayed on all event related materials as a sponsor, prominent signage at event, VIP table for eight at Gala. Half page ad in the Summer issue of the B&G Magazine.
Ohana	\$5,000	Company logo to be displayed on all event related materials as a sponsor, prominent signage at event, VIP table for six at Gala. Third page ad in the Summer issue of the B&G Magazine.
Hula	\$2,500	Signage at the event, VIP table for four at the Gala, third page ad in the Summer issue of the B&G Magazine.
Aloha	\$1,000	Signage at event, VIP table for two at the Gala, third page ad in the Summer issue of the B&G Magazine.
Mahalo	\$750	Signage at the event, two seats for the Gala and a business card size ad in the Summer issue of the B&G Magazine.
Hoaloha	\$500	Signage at the event, two seats for the Gala and recognition in the Summer issue of the B&G Magazine.

CAMPUS IMPROVEMENTS

Bishop Verot continues to look for new and innovative ways to enhance the learning environment for today's students while ensuring safety and security on our campus. Please consider helping to achieve the goals set for future projects.

Student Desks	Upgrade classroom desks to new rolling chairs for collaborative learning
Rock Lot Paving	To be completed Summer 2019
Main Building Bathroom Upgrades	

2018 – 2019 SPONSORSHIP AGREEMENT

Please review the sponsorship opportunities and fill out the following agreement form.

SPONSORSHIP NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

Please circle sponsorship levels below, total, and fill out payment information.

BLACK & GOLD MAGAZINE		
BACK COVER \$1,550 (1X) / \$1,350 (4X)	INSIDE FRONT COVER \$1,000 (1X) / \$800 (4X)	INSIDE BACK COVER \$1,000 (1X) / \$800 (4X)
INTERIOR FULL PAGE \$800 (1X) / \$650 (4X)	INTERIOR ½ PAGE \$500 (1X) / \$400 (4X)	INTERIOR 1/3 PAGE \$375 (1X) / \$300 (4X)

SPONSORSHIPS & CAMPUS IMPROVEMENTS	LEVEL / PROJECT	AMOUNT
ANNUAL GALA / AUCTION		
ANNUAL VEROT VIKING 5K FUN RUN		
CAMPUS IMPROVEMENTS		

Total Due: _____ **Billing Method:** _____ **Check (enclosed) /** _____ **Credit Card (information below)**

CREDIT CARD PAYMENT:

I agree to pay Bishop Verot Catholic High School, Inc. on a (circle one) monthly/quarterly/one-time paid in full basis for the select sponsorship items totaled above. I also understand that by signing this agreement I am authorizing a charge to my credit card by having my signature on file.

Signature: _____ Date: _____

Credit Card (circle one): VISAMASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card #: _____ Exp Date: _____

Name on Credit Card: _____

Billing Address: _____

City/State/Zip: _____

Please return to: BVHS, ATTN: Jeff Brown, 5598 SUNRISE DRIVE, FORT MYERS, FL 33919