

B&G

BISHOP VEROT'S ALUMNI MAGAZINE



BISHOP VEROT

CATHOLIC HIGH SCHOOL

Why Advertise in B&G?

Reach an Educated Niche Consumer Market with Buying Power

Reach 6,800 Alumni, Students and Parents Through
Direct Mail and 80,000 + Online Readers with Every Issue

ADVERTISING AGREEMENT

Advertiser Company Name: _____

Contact Person: _____

Billing Address: _____

City/State/Zip: _____

Phone Number: _____ Fax Number: _____

E-mail: _____

New Advertiser Contract Renewal

Check Ad Size: 1/3 Page V 1/3 Page H 1/2 Page V 1/2 Page H Full Page (IFC or IBC or BC)

Check Frequency Rate: 1 2 3 4

Months to be Inserted in the Publication:

- | | | |
|--|---|--|
| <input type="radio"/> FALL 2018 (October) | <input type="radio"/> SPRING 2019 (April) | <input type="radio"/> FALL 2019 (October) |
| <input type="radio"/> WINTER 2018-19 (January) | <input type="radio"/> SUMMER 2019 (July) | <input type="radio"/> WINTER 2019 – 20 (January) |

Date Initial Artwork to be Provided: _____ (If already on file, simply write "pick-up".)

Will new artwork be submitted for each edition? Yes No

PRICE PER ISSUE _____

WITH FREQUENCY DISCOUNT _____

TOTAL CONTRACT AMOUNT _____

CHECK ONE: PAY IN FULL BILL QUARTERLY

AD DESIGN _____

TOTAL PAYMENT DUE: _____

Premium Placement? Yes No Placement Request: _____

Please make checks payable to the Bishop Verot Catholic High School. Mail to 5598 Sunrise Drive, Fort Myers, FL 33919

Advertiser Signature: _____

Advertiser Print Name: _____ Date: _____

Reach 6,800 alumni through direct mail and 80,000+ online readers with every issue.
Connect with parents of Bishop Verot students throughout the year at sporting events.

Rate Information

COVER POSITION	1X	4X
Back Cover.....	\$1,550.....	\$1,350
Inside Cover.....	\$1,000.....	\$800
Inside Back.....	\$1,000.....	\$800

INTERIOR ADS	1X	4X
Full Page.....	\$800.....	\$650
1/2 Page Horizontal.....	\$500.....	\$400
1/2 Page Vertical.....	\$500.....	\$400
1/3 Page Horizontal.....	\$375.....	\$300
1/3 Page Vertical.....	\$375.....	\$300

Premium Placement additional \$100 per issue

MECHANICAL SPECS

Back Cover	Trim Size: 8.5" w x 8.25" h Bleed: 8.75" w x 8.375" h
Full Page	Trim Size: 8.5" w x 11" h Bleed: 8.75" w x 11.25" h
1/2 Pg Horizontal	7.75" w x 4.75" h
1/2 Pg Vertical	3.75" w x 9.75" h
1/3 Pg Horizontal	7.75" w x 3.125" h
1/3 Pg Vertical	2.375" w x 9.75" h

FILE REQUIREMENTS

All images must be 300 dpi or higher
Line art resolution between 1200 and 2400 dpi
Press Ready PDF (high resolution) files only

AD DESIGN

Ad design is available for an additional fee.

