

# B&G

BISHOP VEROT'S ALUMNI MAGAZINE



# BISHOP VEROT

## CATHOLIC HIGH SCHOOL

### Why Advertise in B&G?

Reach An Educated Niche Consumer Market with Buying Power

Reach 6,800 Alumni, Students and Parents Through  
Direct Mail and 80,000+ Online Readers with Every Issue

## ADVERTISING AGREEMENT

Advertiser Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

☐ New Advertiser ☐ Contract Renewal

Check Ad Size: ☐ 1/3 Page V ☐ 1/3 Page H ☐ 1/2 Page V ☐ 1/2 Page H ☐ Full Page (IFC or IBC or BC)

Check Frequency Rate: ☐ 1 ☐ 2 ☐ 3 ☐ 4

Months to be Inserted in the Publication:

☐ SUMMER June 2017 ☐ WINTER December 2018 ☐ SUMMER June 2018  
☐ FALL September 2017 ☐ SPRING March 2018 ☐ FALL September 2018

Date Initial Artwork to be Provided: \_\_\_\_\_ (If already on file, simply write "pick-up".)

Will new artwork be submitted for each edition? ☐ Yes ☐ No

PRICE PER ISSUE \_\_\_\_\_

WITH FREQUENCY DISCOUNT \_\_\_\_\_

TOTAL CONTRACT AMOUNT \_\_\_\_\_

CHECK ONE: ☐ PAY IN FULL ☐ BILL QUARTERLY

AD DESIGN \_\_\_\_\_

TOTAL PAYMENT DUE: \_\_\_\_\_

Premium Placement? ☐ Yes ☐ No Placement Request: \_\_\_\_\_

*Please make checks payable to the Bishop Verot Catholic High School. Mail to 5598 Sunrise Drive, Fort Myers, FL 33919*

Advertiser Signature: \_\_\_\_\_

Advertiser Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Reach 6,800 alumni through direct mail and 80,000+ online readers with every issue.  
Connect with parents of Bishop Verot students throughout the year at sporting events.

## Rate Information

COVER POSITION	1X	4X
Back Cover .....	\$1,550.....	\$1,350
Inside Cover .....	\$1,000.....	\$800
Inside Back.....	\$1,000.....	\$800

INTERIOR ADS	1X	4X
Full Page .....	\$800 .....	\$650
1/2 Page Horizontal .....	\$500 .....	\$400
1/2 Page Vertical.....	\$500 .....	\$400
1/3 Page Horizontal .....	\$375 .....	\$300
1/3 Page Vertical.....	\$375 .....	\$300

Premium Placement additional \$100 per issue

### MECHANICAL SPECS

Back Cover	Trim Size: 8.5"w x 8.25"h Bleed: 8.75" w x 8.375" h
Full Page	Trim Size: 8.5"w x 11"h Bleed: 8.75"w x 11.25"h
1/2 Pg Horizontal	7.75"w x 4.75"h
1/2 Pg Vertical	3.75"w x 9.75"h
1/3 Pg Horizontal	7.75"w x 3.125"h
1/3 Pg Vertical	2.375"w x 9.75"h

### FILE REQUIREMENTS

All images must be 300 dpi or higher  
Line art resolution between 1200 and 2400 dpi  
Press Ready PDF (high resolution) files only

### AD DESIGN

Ad design is available for an additional fee.

FULL PAGE

1/2  
PAGE  
V

1/2 PAGE H

1/3  
PAGE  
V

1/3 PAGE H