

# BISHOP VEROT CATHOLIC HIGH SCHOOL

## 2015-2016 Sponsorship Guide

We are pleased to once again offer our Sponsorship Guide as a comprehensive source for all of the advertising and sponsorship opportunities available throughout the school year. As part of our corporate sponsorship program, our Advancement Office will work closely with you in creating unique advertising avenues that will align with your branding and marketing needs all while fulfilling the vital fundraising needs of Bishop Verot.

Please take a moment to review the sponsorship opportunities and contact Gina Lombardo at (239)274-6730 or [gina.lombardo@bvhs.org](mailto:gina.lombardo@bvhs.org) if you have any questions.

### BLACK & GOLD MAGAZINE

This full-color 52-page quarterly magazine is distributed to nearly 6,000 homes across the nation in addition to impressive readership numbers via the online version. Each quarter, the Black & Gold Magazine features alumni making news across the nation, in addition to community news, and the Athletic Media Guide. Projected circulation: 6,500. Publish dates: September 2015, December 2015, March 2016, and June 2016.

COVER POSITION	1 ISSUE	4 ISSUES	INTERIOR ADS	1 ISSUE	4 ISSUES
Back Cover	\$1,550	\$1,350	Full Page	\$800	\$650
Inside Cover	\$1,000	\$800	1/2 Page	\$500	\$400
Inside Back	\$1,000	\$800	1/3 Page	\$375	\$300

### GALA/AUCTION



**\$10,000 BEST PICTURE** Company logo to appear on all event related materials, logo to be displayed on cocktail napkins, VIP table for 10 at the Gala, and a full page ad in spring edition of the B&G Magazine.



**\$7,500 BEST ACTOR/ACTRESS** Logo to be displayed on all event related materials as a sponsor, prominent signage at event, VIP table for 8 at Gala, half page ad in spring edition of the B&G Magazine.



**\$5,000 BEST SUPPORTING ACTOR/ACTRESS** Logo to be displayed on all event related materials as a sponsor, prominent signage at event, VIP table for 6 at Gala, third page ad in spring edition of the B&G Magazine.



**\$2,500 BEST DIRECTOR** Signage at event, VIP table for 4 at Gala, quarter page ad in the spring edition of the B&G Magazine.



**\$1,000 BEST ANIMATED FILM** Signage at event, VIP table for 2 at Gala, quarter page ad in the spring edition of the B&G Magazine.



**\$750 BEST COSTUME DESIGN** Signage at event, 2 seats for the Gala, business card size ad in the spring edition of the B&G Magazine.



**\$500 BEST SHORT FEATURE** Signage at event, 2 seats for the Gala, recognition in the spring edition of the B&G Magazine.

## ATHLETIC HALL OF FAME BANQUET

An evening honoring Bishop Verot alumni who have earned accolades in their respective sports, the evening also recognizes senior athletes competing at the varsity level.

SPONSORSHIP	COST	DETAILS
Title Sponsorship	\$2,500	Naming rights of event, company logo to appear on all event related materials, and VIP table for 10.
Platinum Sponsorship	\$1,000	Logo to be displayed on all event related materials as a Platinum sponsor, and VIP table for 8.

## BOOSTER CLUB GOLF TOURNAMENT

Join the Athletic Booster Club as they host their 32<sup>st</sup> Annual Golf Tournament at the Sanibel Island Golf Club with all proceeds supporting the 21 Bishop Verot sports teams.

SPONSORSHIP	COST	DETAILS
Title Sponsorship	\$5,000	Two golf foursomes, eight polo shirts, a Title Sponsor sign on the golf course, 4'x 8' signage at Viking Stadium, full page ad in the Winter Black & Gold Magazine, and eight all-season passes for Bishop Verot sporting events.
Super Sponsor	\$2,500	Golf foursome, four polo shirts, Super Sponsor sign on the golf course, 4'x 8' signage at Viking Stadium, and four all-season passes for Bishop Verot sporting events.
Eagle Sponsor	\$1,250	Golf foursome, four polo shirts, Eagle Sponsor sign on the golf course, and four all-season passes to Bishop Verot sporting events.

## VIKING STADIUM SIGNAGE

Designed to spotlight your business, advertising at Viking Stadium can showcase your business to the thousands of fans that visit Viking Stadium each school year. From football to lacrosse, your business logo will be at the forefront of every stadium event. Space is limited.

SPONSORSHIP	COST	DETAILS
Scoreboard Signage	\$1,500 per year plus \$350 setup fee	Sign located on the main scoreboard
Fence Signage	\$500 per year	Size 4'x8'

## NEVINS GYM SCORE'S TABLE

The scorer's table has a rotating screen that is displayed during all athletic and school related events in the Nevins Gymnasium.

SPONSORSHIP	COST	DETAILS
2-yr contract	\$1,000 for 2-years, \$250 per year thereafter	\$1,000 initial 2-year contract covers setup fee.

## CITY OF PALMS-BACK COURT CAFÉ SPONSOR-DECEMBER 18<sup>th</sup> until 23<sup>rd</sup>, 2015

The Back Court Café is a huge 5,400 square foot area that houses our kitchen area and seating for approximately 300 guests. We have included a large screen television so fans will not miss a minute of the games. Veteran fans know that a stop at the Back Court Café is a must!

Your support in purchasing these sponsorships helps ensure the continued success of the event and the mission of the Bishop Verot Athletic Booster Club.

Sponsorship	Cost	Details
Platinum Tent	\$5,000	2 large signs; one on walkway to gym and the other at the entrance to the Back Court Café. 4-reserved five day tickets, 4-five day meal cards, a table for promotion of your business, and a static or rotating message displayed on the television during the breaks between games.
Gold Level	\$2,500	On the bottom of all directional signage and BVHS event signage will include "Provided by your name/company" 3-reserved five day tickets and 3-five day meal cards and a banner displayed for you in the Back Court Café.
Silver Level	\$1,000	2- reserved five day tickets, 2-five day meal cards and banner displayed for you in the Back Court Café.
Bronze Level	\$750	2- reserved five day tickets, 2-five day meal cards and a large sign displayed for you in the Back Court Café.
Bishop Verot Athletic Volunteer Polos	\$1,000	2- reserved five day tickets, 2-five day meal cards and your business name on the left sleeve of the polo.
Back Court Café Shirt	\$750	2- reserved five day tickets, 2-five day meal cards and your business name on the back of the shirts.

## SEASON PASS NAMING SPONSOR

Many families and supporters purchase the annual athletic passes which provide free admission to regular season home games at Bishop Verot. The Season Pass sponsor will have their logo printed on each card.

SPONSORSHIP	COST
Pass Sponsor	\$1,000

## CAMPUS UPGRADES

### CLASSROOM SPONSORSHIP

As Bishop Verot makes the leap to become a 1:1 iPad school, many of the current classroom features will need to be upgraded to assist the faculty in the changing dynamics. The facilities department has put together an estimate of the costs associated with upgrading a classroom. Donors, who prefer this tangible method of giving, can choose the teacher/classroom recipient of their gift. Classroom upgrades would take place during the summer months once the donation has been secured.

**Total Sponsorship Cost: \$12,325**

ITEM	COST	ITEM	COST
New Door	\$500	Podium	\$400
Paint	\$150	Desks	\$3,600
New White Boards	\$450	50" Flat Screen TV	Completed
Window Blinds	\$100	Atomic Clock	\$150
File Cabinet	\$250	Rolling Cabinet	\$450
Bookcase	\$300	Teacher Chair	\$175
Apple TV	Completed	Teacher Desk	\$1,000
Carpet	\$2,000	Main Building Classroom Windows	\$2,800

## 2015-2016 BISHOP VEROT SPONSORSHIP AGREEMENT

Please review the sponsorship and investment opportunities and fill out the following agreement form. Please complete pages 5 and 6.

Multiple sponsorship discounts are available with any combination of sponsorship opportunities (not including classroom/capital tangible gifts):

- Spend \$7,500 receive a 10% discount
- Spend \$10,000 receive a 15% discount
- Spend \$15,000 receive a 20% discount

Questions related to sponsorship can be directed to Gina Lombardo at (239)274-6730 or [gina.lombardo@bvhs.org](mailto:gina.lombardo@bvhs.org).

SPONSORSHIP COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**STEP 1: Please circle your selected sponsorship opportunities below and total on the next page.**

### PRINT SPONSORSHIP:

BLACK & GOLD MAGAZINE		
BACK COVER \$1,550 (1X) / \$1,350 (4X)	INSIDE FRONT COVER \$1,000 (1X) / \$800 (4X)	INSIDE BACK COVER \$1,000 (1X) / \$800 (4X)
INTERIOR FULL PAGE \$800 (1X) / \$650 (4X)	INTERIOR ½ PAGE \$500 (1X) / \$400 (4X)	INTERIOR 1/3 PAGE \$375 (1X) / \$300 (4X)

**EVENT SPONSORSHIP:**

<b>ATHLETIC HALL OF FAME BANQUET</b>	
TITLE SPONSOR \$2,500	SPONSOR \$1,000

**ATHLETIC SPONSORSHIP:**

<b>ATHLETIC BOOSTER CLUB GOLF TOURNAMENT</b>			
TITLE SPONSOR \$5,000	SUPER SPONSOR \$2,500	EAGLE SPONSOR \$1,250	
<b>CITY OF PALMS-BACK COURT CAFÉ</b>			
Platinum Tent SPONSOR \$5,000	GOLD LEVEL SPONSOR \$2,500	SILVER/Volunteer POLOS SPONSOR \$1,000	BRONZE/Back Court Café shirt Sponsor \$750
<b>ATHLETIC ADVERTISING</b>			
STADIUM SCOREBOARD \$1,500 (+\$350 SETUP)	STADIUM FENCE \$500/YR	NEVINS SCORER'S TABLE \$1,000 FIRST TIME / \$250 RENEWAL	SEASON PASS \$1,000/YR

**CAMPUS UPGRADES:**

<b>CLASSROOM SPONSORSHIP</b>
CLASSROOM SPONSORSHIP \$10,275

<b>CAMPUS IMPROVEMENTS</b>					
<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<ul style="list-style-type: none"> <li>• Parking lot overlay. The proposed cost of the project is \$150,000.00. To include the track overlay would increase the cost another \$50,000.00.</li> <li>• Campus landscape lighting. The proposed cost of this project is \$30,000.00.</li> <li>• Genie Lift, cost \$15,000.00.</li> </ul>					

**STEP 2: TOTAL THE ITEMS ABOVE**

TOTAL: \_\_\_\_\_

LESS BULK DISCOUNT: \_\_\_\_\_

TOTAL DUE: \_\_\_\_\_

**CREDIT CARD PAYMENT:**

I agree to pay Bishop Verot Catholic High School, Inc. on a (circle one) monthly/quarterly/one-time paid in full basis for the select sponsorship items totaled above. I also understand that by signing this agreement I am authorizing a charge to my credit card by having my signature on file.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card (circle one): VISA      MASTERCARD      AMERICAN EXPRESS      DISCOVER

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**STEP 3: SELECT BILLING METHOD**

PLEASE BILL (CIRCLE):  
MONTHLY / QUARTERLY / ONE-TIME CHARGE

\_\_\_\_\_ CHECK (Enclosed, payable to BVHS)

\_\_\_\_\_ CREDIT CARD (See info below)

**STEP 4: MAIL TO: BVHS, ATTN: GINA LOMBARDO, 5598 SUNRISE DRIVE, FORT MYERS, FL 33919**