



September 13, 2016

Dear Senior Parents and seniors:

Reserve your senior yearbook advertisement today! Space is limited in our 2017 yearbook. Honor your graduating senior with a personalized ad. This year, parents and / or seniors will get to create their own ad on Jostens online system. All you need to do is upload your digital photos and message on the Jostens website. You can arrange the photos and message to suit your taste.

Rather than printing out pictures and bringing them into the staff, parents can now build their own ads online. Visit [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads) to design your page, add pictures, and purchase your ad. Online templates will help you organize your photos into an attractive design, and, if you get stuck, we can help you. With our new system, you do not need to put money down. Instead, ad money is due for everyone on December 16th. You can also make payments toward your ad if you do not want to pay all at once. See the Josten's form for more directions and more information.

If you want to purchase an ad, you will need to Sign and email this yearbook ad purchase contract and return it to Mrs. Elmeer at [stacey.elmeer@bvhs.org](mailto:stacey.elmeer@bvhs.org) by October 1st. Ads range in price from \$75 to \$150 to \$300. You can email this or drop it by room 280 for Mrs. Elmeer, the yearbook adviser. Please do not forget this important step as it will help us determine the number of pages in our yearbook. By signing this contract, we guarantee you space in the book, and you promise to pay your balance by December 16th. Without the contract, we cannot guarantee you a spot. If you have any questions, please email Mrs. Elmeer at [stacey.elmeer@bvhs.org](mailto:stacey.elmeer@bvhs.org).

# Bishop Verot High School

Deadline: 12/16/2016

Dear Parent or Student,  
Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. Jostens is managing your school's yearbook ad sales so please do not contact or send materials to the school. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online. All ad orders must be placed online by 12/16/2016.

Sincerely,  
Yearbook Staff

## YEARBOOK AD

### JOSTENS AD SERVICE ORDER FORM



Ad Size	Color
Full Page	\$300.00
1/2 Page	\$150.00
1/4 Page	\$75.00

**It's easy! Create your ad online at [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads).**

1. Choose your ad size and layout.
2. Enter your text.
3. Upload your photos.

#### Important information about yearbook ads

- Our school reserves the right to edit ads per our guidelines.
  - We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
  - For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
  - Color photographs uploaded for black-and-white ads will appear in black and white.
  - We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.
- More questions? Call Jostens at (800) 358-0800.**

#### Frequently asked questions

##### How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

##### How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

##### How is the ad deadline determined?

The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotations and/or passages from poetry. If you would like to see samples of the messages used in other ads, visit our website [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads).

##### Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

#### Your school has issued the following guidelines surrounding recognition ad content:

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

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